

SHANE MCMAHON

SHANEMADEIT.COM

GRAPHIC DESIGNER

TECHNICAL SKILLS

PHOTOSHOP 

ILLUSTRATOR 

INDESIGN 

BRANDING 

EDITORIAL 

WEB DESIGN 

PHOTOGRAPHY 

ILLUSTRATION 



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Shanemcmahon1995@live.com

EDUCATION

GEORGE BROWN COLLEGE, TORONTO

2014 - 2017 Graduated

Graphic Design Communications

3 Year Advanced Diploma

WORK EXPERIENCE - 8 YEARS

AVENUE LIVING - GRAPHIC DESIGNER

February 2025 – June 2025

As a member of the creative team for the commercial real estate and asset management sectors, I created visually compelling print and digital assets such as signage, webdesign, social media graphics, brochures and billboards.

SCALE HOSPITALITY GROUP - GRAPHIC DESIGNER

December 2020 - August 2024

I worked in design for Scale's restaurants such as Byblos, Toronto Beach Club and Chica, as well as the lead designer for Miss Jones Dispensary. I was responsible for brand identity, logo design, signage, menu design, social media, wayfinding, web design, and interior design. I led projects from conceptualization to completion.

YM INC. - SOCIAL MEDIA COORDINATOR & DESIGNER

May 2019 – January 2020

I managed and curated the social media accounts for both West49 and Amnesia, creating all content and copywriting.

THE PRINTING HOUSE - DESIGN SPECIALIST

April 2018 – April 2019

I was responsible for the design of products for clients such as MLSE, Scotiabank Arena and Union Station. I also developed a greater understanding of print production.

DIGITAL PRINT SOLUTIONS - GRAPHIC DESIGN & PRINT

August 2017 – March 2018

Working at DPS, I specialized in promotional product design for various businesses. From product conceptualization to the execution of all production elements, I became highly proficient with the entire printing process.

RECENT CREATIVE ACCOMPLISHMENTS

Executed a full rebrand of "Glorydays"
a Vancouver based thrift shop.